



Switched On Families

Giving parents clear, honest and useful advice to make sure families get the best from the web.

4/5 parents with children under 18 think that most of the responsibility for keeping their kids safe online lies with them. But only 2/4 parents have taken action to shape their children's online behaviour. Which is why we're on hand to help.

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Technology is only half the story

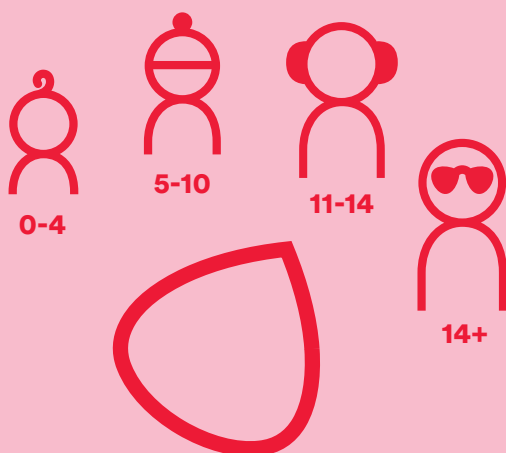
We'll always do our best to provide families with excellent parental control tools, but it's important to remember that no technology provides 100% protection from all the potential risks kids face online.

That's why we've teamed up with parenting specialists at The Parent Zone to create Switched On Families, an interactive guide to provide information on all the big digital issues for families - like who to trust, digital addiction, what to share and how to play nice online.

Designed for parents

Tailored to parents' needs

Switched on Families is divided into four key child development stages, so parents can get relevant advice matched to the kind of things their kids will be getting up to online.



Interactive, practical advice

The Switched on Families Playbook is a practical, interactive guide with simple, fun exercises to help parents figure out what the web can do to support their child's development, as well as how to manage potential risks.

For families, by families

Our 'things to know' section gives straightforward, no nonsense information about all the big digital issues. Parents can hear firsthand from other families about how they're managing things in our short videos, filtered by age group and issue.

Tools to help

F-Secure SAFE

Our award winning internet security tool is powered by the experts at F-Secure. It protects devices from inappropriate content for children, as well as from viruses, identity theft and malicious websites. It can be installed on up to five devices, helping protect kids both when they're at home and out and about.

Web Safe

Web Safe blocks access to sites that are unsuitable for children. It will help protect any device that's connected to a Virgin Media home network and is included in our Virgin Media broadband package for free.



working with



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